

Discounts:

The following will discuss both the dollar amounts or percentages of each discount in addition to the policies surrounding each of them.

General Policies:

1. Refunds for families that have paid in full, and then later become eligible for a discount, will only be given to those families whose youngest child that attends Gesher is entering their Bogrim Year or older. Similarly, all discounts that would be applied in a following year can be applied in the current year for these families.
2. All other families will receive a credit to their account which can be used towards upgrading their session, any future Gesher programming or rolling the credit into a donation.
3. All discounts will be applied to the after tax total, and will be appropriately divided between the Camp Fee and HST.

Super Early Bird Discount (5% Off):

Families will receive a 5% discount if they have registered and paid in full by October 15, 2021.

Early Bird Discount (3% Off)

Families will receive a 3% discount if they have registered and paid in full between October 16, 2021 and December 1, 2021.

New Camper Discount (10% Off):

Every New Camper receives a discount in their first summer at Gesher. Campers that have attended Gesher *only* in the capacity of Family Weekend, Israel Weekend, Taste of Gesher or the Weekender are still eligible for this discount.

Referral Discount (\$250 off per new family recruited, applied following summer):

For each successful new family that a current Gesher family brings in to register, they will receive a discount. Current Gesher families refer to any family that is currently registered for the camp, even if they have not attended their first summer yet. The new family must explicitly state that they were referred to Gesher by a certain family. The maximum discount is \$1000 off per summer per family.

Ambassador Program Discount (\$100 off per meeting hosted):

For each Gesher Parlour meeting that a family hosts, with a minimum of two prospective families, they will receive a discount. Prospective families must not have attended Gesher in any capacity (other than for visiting day) before this program to be included. Maximum of two Ambassador Program Discounts per family per year.

Non-GTA Family Discount (\$250 Off per Family)

Every family that lives primarily in a non-GTA geographical location will be eligible for \$250 off per family. For greater clarity, the following municipalities are considered a part of the GTA, and

therefore ineligible for this discount: Ajax, Aurora, Brampton, Brock, Burlington, Caledon, Clarington, East Gwillimbury, Georgina, Halton Hills, King, Markham, Milton, Mississauga, Newmarket, Oakville, Oshawa, Pickering, Richmond Hill, Scugog, Toronto, Uxbridge, Vaughan, Whitby and Whitchurch-Stouffville.

Combining Discounts:

The following policies apply for combining discounts:

1. The greatest combination of discounts possible is equal to a free summer
2. If a family hosts a Gesher Parlour meeting, and one of those prospective families registers for the summer, the family will get the greater of the two discounts. If they already have the maximum of either the referral or Ambassador Program discounts, they will automatically get the other discount applied.
3. When combining discounts that involve fixed dollar amounts and percentages, the percentage discount would be based on the subtotal after deducting the fixed dollar discount (e.g. If someone qualified for a \$250 Non-GTA Family Discount, and a 10% new camper discount, the 10% discount would be calculated after the \$250 is subtracted from the full cost)

Optional Donation Back of Discounts

Camp Gesher will be providing a charitable tax receipt for anyone who decides to donate back the full amount or a portion of your eligible discounts. If you are interested in participating, please fill out the *Charitable Contribution for Equivalent of Discounts* Form as a part of your registration and we will manually add your contribution to your Summer 2022 Invoice. Please note that you will receive your charitable tax receipt in the year in which you pay your last dollar of Camp Tuition for Summer 2022.